

FERNANDO SIFUENTES, MD, MSc

HEALTH INNOVATION · CLINICAL TECHNOLOGY · PRODUCT STRATEGY · MEDICAL LEADERSHIP

Lima, Peru · On-site in Peru / Remote worldwide · English C1 (near-native professional command) · CMP 072097
+51 915 142 487 · fernandosifuentescares@gmail.com · linkedin.com/in/fernando-sifuentes-caceres

EXECUTIVE PROFILE

Physician and health innovation leader with experience across clinical care, hospital operations, product, medical audit, digital health and AI in regulated environments. I translate clinical and insurance problems into executable initiatives by aligning medicine, business, product, technology, data, legal, security and operations. My differentiator is making innovation clinically safe, traceable, useful and adoptable.

PROFESSIONAL EXPERIENCE

Head of AI in Healthcare 2025–2026

Pacífico Salud · Credicorp · Lima

- Connected medical, business, product, technology, data, operations, legal and security teams to evaluate and execute health technology and AI initiatives.
- Led discovery and validation for an AI-assisted cardiology documentation pilot, defining workflow, requirements, quality, privacy, risk and physician adoption.
- Designed change-management and training initiatives that reached more than 1,000 physicians, with responsible-AI and human-oversight principles.

Surgical Assistant Physician 2024–2025

Clínica Anglo Americana · Lima

- Participated in 100+ procedures and day-surgery protocol review, integrating safety, documentation and perioperative continuity.

Primary Care Physician · SERUMS 2023–2024

Chilca Health Center · Lima

- Designed and implemented a community registration, prioritization and follow-up system that reduced loss to follow-up by 40% across 1,000+ patients.

Project Consultant 2022–2023

Clínica Dr. Sonrisa · Lima

- Designed journeys, workflows, layouts and operational requirements for medical-center expansion; supported telemedicine and EHR initiatives.

Medical & Site Director 2021–2022

OftalmoMedic · Lima

- Led a 20+ person clinical operation; reduced biosafety incidents by 30% and improved response times by 20% through workflow and protocol redesign.

Resident Physician 2016–2019

General, Digestive & Transplant Surgery · Vall d'Hebron · Barcelona

- Built clinical judgment in high-complexity care, emergencies, perioperative safety and interdisciplinary execution under pressure.

LEADERSHIP VALUE

- Clinical-to-business-to-technology translation
- Health innovation and technology strategy
- Clinical product validation and medical audit
- Pilot design, KPIs and scaling criteria
- Governance, risk and human oversight
- Physician adoption and change management
- Clinical and operational workflow redesign

SELECTED PROJECTS

AI-assisted clinical documentation

Cardiology discovery and pilot design spanning workflow, record quality, privacy, adoption, risk and integration.

Continuity between visits

Structured capture, escalation criteria and a concise pre-visit clinical report concept.

Operational transformation

Protocols, audit, digitization, traceability, continuity and clinical-team leadership.

EDUCATION

Medical Doctor

Universidad Peruana Cayetano Heredia

Master's in Hospital Management & Health IT Services

Universidad CEU San Pablo, Spain

ADDITIONAL TRAINING

- General, Digestive & Transplant Surgery — Vall d'Hebron University Hospital, Barcelona
- Research & Critical Appraisal — Yale University
- Digital Health — Imperial College London (2025)
- Artificial Intelligence — Global University
- Medical Audit & Healthcare Quality — UCSUR (2025)

METHODS & TOOLS

Process and patient-journey mapping · user interviews · impact/feasibility/risk prioritization · requirements · risk matrices · pilot design · KPIs · continuous improvement · Power BI · EHR

LANGUAGES

Spanish — Native · English — C1, near-native professional command (Cambridge CAE) · French — Working proficiency

LEADERSHIP SCOPE

Healthcare Innovation & Transformation Clinical Technology & Medical Product

Strategy · governance · product · adoption · outcomes